## Congratulations to the San Antonio PCC for being chosen as the August PCC Insider "Spotlight"



## San Antonio PCC (San Antonio, TX)

Date founded: In the 1970s

**Members:** Approximately 75 active general members

Awards:

2018 and 2019 PCC Premier Certificate Award (Bronze)
2020 and 2021 PCC Premier Certificate Award (Gold)

Each year during their annual planning meeting, the San Antonio PCC (SAPCC) executive board members vote on a stamp that they will incorporate throughout the year as the theme for all of their events. This year, the stamp they selected to use as their theme is the "Let's Celebrate" stamp.

On June 22, 2021 the SAPCC hosted their annual "stamp unveiling" during the very popular "Night in Old San Antonio (NIOSA)" festival. NIOSA is a four-night celebration of San Antonio's heritage. Each year the event draws in over 85,000 visitors featuring international cultures, foods and entertainment throughout 15 areas of the historic downtown village of La Villita along the River Walk.

This year SAPCC was honored to be selected to appear on NIOSA's main stage. Along with the honor, they were given prime booth space which helped promote the SAPCC, the PCC mission, as well as educating the community about the value of becoming a PCC member. To mark the special event, the SAPCC created a unique limited-edition postcard which they sold for a nominal fee to help generate revenue for upcoming PCC events such as National PCC Week.

SAPCC is looking forward to the first ever 'Day of the Dead" stamp that will be released on September 30, 2021 in El Paso Texas. The SAPCC will unveil the "Day of the Dead" stamp at the Centro Cultural Aztlan on October 1st. Centro Cultural Aztlan is a community-based organization with a mission to preserve, develop and promote Chicano/Latino art and culture. Supporting artistic creativity, preserving San Antonio local heritage, and makes the arts more widely available to residents of all backgrounds, ages, and interests.

Centro Cultural Aztlan has designated their entire art gallery dedicated to the United States Postal Serve and Día De Los Muertos also known as Day of the Dead where they are going to have 25 artists come in and show case their art. The Day of the Dead is a Mexican holiday where families welcome back the souls of their deceased relatives for a brief reunion that includes food, drink, and celebration.

A commemorative Pictorial Cancellation will be created to mark this very special day. Representatives such as local, county, and state officials will be invited to help make this occasion a grand event. SAPCC will have a pre-unveiling that will be broadcasted live on Facebook, Twitter, and Instagram Live.

Like many PCCs, SAPCC is striving to get back on track as the COVID-19 Pandemic is slowly subsiding and CDC guidelines are being lifted. They are optimistically working on a new schedule for the remainder of this year which will include hosting a combination of in-person and virtual events.

The San Antonio PCC believes their members are a key strength in the success of their PCC. They show up to their events and outings and provide support when called upon. To draw in new members they combine networking, fun engaging activities, along with insightful educational topics to make their events more enjoyable to attend.

The San Antonio PCC is currently led by:

- Postal Co-Chair, Robert Carr, Postmaster San Antonio, Texas 3 District, USPS
- Industry Co-Chair, Terrie Reagan, Director of Mail Operations and Account Executive, The Watermark Group
- Postal Administrator, Christina Moreno, Customer Relations Coordinator, Texas 3 District, USPS
- Steven Hernandez, USPS Texas 3 District Manager

Some "fun facts" about the San Antonio Area that you may not know are:

- 1) In 1952, *Church's Chicken* was first opened in San Antonio as *Church's Fried Chicken to Go*, located right across the street from the Alamo. It's now the fourth largest chicken restaurant in the country behind KFC, Chick-fil-A and Popeves Chicken.
- 2) The oldest church in Texas, the San Fernando Cathedral, dates back to 1738 and remains the heart of Catholic religion in San Antonio. More than 5,000 people attend services every weekend.
- 3) San Antonio is the 7th largest city in the U.S. Behind cities like New York and Los Angeles, San Antonio comes in 7th as the most populated city in the nation. It's the 2nd most populated in Texas behind Houston, with about 1.4 million people.
- 4) Fiesta San Antonio (or simply "Fiesta") is an annual festival held in April and has been the city's biggest signature event since 1891. The 10-day festival, also known as the Battle of the Flowers, commemorates the Battle of the Alamo, which took place in San Antonio, and the Battle of San Jacinto, which liberated Texas from Mexico in April 1836. Now, more than three million people attend every year and more than 100 events are hosted within the festival.

For more information on the San Antonio PCC please visit their website at: <a href="http://sanantoniopcc.com">http://sanantoniopcc.com</a>

